## Advertising Rates 2018

**EFFL · European Food and Feed Law Review**

**Managing Editors:** Andreas Meisterernst, Leonie Evans

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**Readership:** Businesses, lawyers, academics, courts and public administration in the EU and beyond

**Language:** English

**Frequency:** bimonthly

**Print run:** 500

**Format:** 207 mm width x 277 mm depth; adhesive binding

**Annual Subscription:**
- printed version only: € 508,25*
- online edition only: € 565,25*
- printed version + online edition: € 622,64*

  * (inclusive 7/19% VAT and postage)

**Tabloid Sizes/Prices (excl. VAT):**

The advertising prices are valid from January 2018. Please provide the advert in a PDF-X-1a format + 3 mm bleed (without crop marks).

<table>
<thead>
<tr>
<th>Placement</th>
<th>Width in mm</th>
<th>Depth in mm</th>
<th>Prices in €</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1 page</td>
<td>207</td>
<td>277</td>
<td>600,—</td>
</tr>
<tr>
<td>1/1 page truncated</td>
<td>157,5</td>
<td>220</td>
<td></td>
</tr>
<tr>
<td>1/2 page</td>
<td>157,5</td>
<td>107</td>
<td>300,—</td>
</tr>
<tr>
<td>Special placement (surcharges)</td>
<td></td>
<td>2nd cover page</td>
<td>150,—</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3rd cover page</td>
<td>150,—</td>
</tr>
<tr>
<td>Colour surcharges per colour</td>
<td></td>
<td></td>
<td>200,—</td>
</tr>
<tr>
<td>Discount</td>
<td>3 Advertisements</td>
<td>3 %</td>
<td></td>
</tr>
<tr>
<td></td>
<td>6 Advertisements</td>
<td>5%</td>
<td></td>
</tr>
<tr>
<td>Inserts/Supplements**</td>
<td>200</td>
<td>270</td>
<td>200,—</td>
</tr>
<tr>
<td>Banner ad</td>
<td></td>
<td></td>
<td>on request</td>
</tr>
</tbody>
</table>

**Colour surcharges:** per colour

**Discount:**
- 3 Advertisements: 3%
- 6 Advertisements: 5%

**Inserts/Supplements**
- 200 x 270 mm or smaller, or already folded.

* insert size 200 x 270 mm or smaller, or already folded.
Inserts/Supplements have to be delivered at least **one week prior to publication date.** Delivery address:
Schaltungsdienst Lange oHG
z.Hd. Ralf Burzlaff, insert EFFL issue __/2018  (Please state issue number)
Zehrensdorfer Straße 11
12277 Berlin · Germany

**Schedule 2018:**
Subject to changes

<table>
<thead>
<tr>
<th>Issue</th>
<th>Date of Publication</th>
<th>Advertising Deadline</th>
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<tbody>
<tr>
<td>EFFL 1/2018</td>
<td>06.03.2018</td>
<td>06.02.2018</td>
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<tr>
<td>EFFL 2/2018</td>
<td>16.04.2018</td>
<td>19.03.2018</td>
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<tr>
<td>EFFL 3/2018</td>
<td>14.06.2018</td>
<td>17.05.2018</td>
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<td>EFFL 4/2018</td>
<td>14.08.2018</td>
<td>17.07.2018</td>
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<td>EFFL 5/2018</td>
<td>04.10.2018</td>
<td>06.09.2018</td>
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<tr>
<td>EFFL 6/2018</td>
<td>06.12.2018</td>
<td>08.11.2018</td>
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</tbody>
</table>

**Terms of payment:**
Payment 14 days after invoicing
Payment with placing of order 2% early payment discount

**Bank details:**
Lexxion Verlagsgesellschaft mbH
Commerzbank Berlin
IBAN: DE29 1204 0000 0077 0065 00
BIC/SWIFT: COBADEFF

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