

# Advertising Rates 2018

## EFFL · European Food and Feed Law Review

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**Readership:** Businesses, lawyers, academics, courts and public administration in the EU and beyond

**Language:** English

**Frequency:** bimonthly

**Print run:** 500

**Format:** 207 mm width x 277 mm depth; adhesive binding

**Annual Subscription:** printed version only: € 508,25\*  
online edition only: € 565,25\*  
printed version + online edition: € 622,64\*

\* (inclusive 7/19% VAT and postage)

### Tabloid Sizes/Prices (excl. VAT):

The advertising prices are valid from January 2018.

Please provide the advert in a PDF-X-1a format + 3 mm bleed (without crop marks).

Placement	Width in mm	Depth in mm	Prices in €
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1/2 page	157,5	107	300,-
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Inserts/Supplements**	200	270	200,-
Banner ad			on request

\*\* insert size 200 x 270 mm or smaller, or already folded.

Inserts/Supplements have to be delivered at least **one week prior to publication date**. Delivery address:

Schaltungsdienst Lange oHG  
z.Hd. Ralf Burzlaff, insert EFFL issue \_\_/2018 (Please state issue number)  
Zehrendorfer Straße 11  
12277 Berlin · Germany

**Schedule 2018:**

Subject to changes

Issue	Date of Publication	Advertising Deadline
EFFL 1/2018	06.03.2018	06.02.2018
EFFL 2/2018	16.04.2018	19.03.2018
EFFL 3/2018	14.06.2018	17.05.2018
EFFL 4/2018	14.08.2018	17.07.2018
EFFL 5/2018	04.10.2018	06.09.2018
EFFL 6/2018	06.12.2018	08.11.2018

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