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for Start-Ups*

EFFL Spring College 2024 –

The Legal and Regulatory Framework of Alternative Protein

29 February – 1 March 2024

Experts

Stephan van Sint Fiet

CEO, Vivici, Delft

Daan Luining

Co-Founder & CTO, Meatable,
Leiden

Francesco Planchenstainer

Global Head of Food Law, Nestlé,
Vevey

Tobias Teufer

Partner, Krohn Rechtsanwälte,
Hamburg

Brian Kelly

Partner, Covington & Burling,
London

Karin Verzijden

Partner, Axon Lawyers,
Amsterdam

Have alternative protein already become mainstream? Based on consumer preferences, one might think so. At the same time, the application of the regulatory framework to these products, including tastings thereof, is still very much in development. Are you part of this movement, in your position as CEO, CSO or regulatory/legal professional of a start-up or a multinational developing plant or fermentation-based products or cultivated meat or fish? In that case, the EFFL Spring College on Alt Prot is a must attend event. You will learn about the applicable EU regulatory framework and about national practices, including the UK, from both representatives of alt prot companies and seasoned legal and regulatory experts in the field. Also, it will be an opportunity to meet your peers across the EU in an industrial Amsterdam area currently transitioning into the trendiest food area of the town.

- ✓ The Perspective of a Fermentation- Based Start-Up
- ✓ Setting Up an Alternative Protein Company through Cellular Agriculture
- ✓ Plant-Based Perspective from an International Company
- ✓ Product Qualification
- ✓ Product Information
- ✓ Enforcement
- ✓ Case Study on Investor Pitch for Alternative Protein

Day 1

Flavouring Alternative Protein

Chair:

Karin Verzijden

Partner, Axon Lawyers, Amsterdam

13:15 Registration with Welcome Coffee and Light Lunch

13:45 **Welcoming and Introduction – The Concept of Alternative Protein**

Karin Verzijden

14:30 **Session 1: The Perspective of a Fermentation-Based Start-Up**

Stephan van Sint Fiet, CEO, Vivici, Delft

15:15 Coffee Break

15:45 **Session 2: Setting Up an Alternative Protein Company through Cellular Agriculture**

Daan Luining, Co-Founder & CTO, Meatable, Leiden

16:30 **Session 3: Plant-Based Perspective from an International Company**

Francesco Planchenstainer, Global Head of Food Law, Nestlé, Vevey

17:15 End of Day 1

17:30 2hour Boat Ride to the Dinner Location

19:30 Dinner at De Goudfazant

Day 2

Deep Dive in Legal and Regulatory Framework of Alternative Protein

09:00 **Session 4: Product Qualification**

- Distinction between Novel Foods / Regular foods / Additives / GMO's etc.
- Application Process including transparency requirements.
- Tastings of alternative protein prior to market authorization

Karin Verzijden

10:30 Coffee Break

11:00 **Session 5: Product Information**

- CMO Regulation and ECJ-Tofutown restrictions for alternative dairy
- Current regulatory framework for consumer information on alternative protein
- Conventional nutrition and health claims for alternative protein
- Sustainability claims for alternative protein (current and future legal framework)

Tobias Teufer, Partner, Krohn Rechtsanwälte, Hamburg

12:30 Lunch Break

13:30 **Session 6: Enforcement**

- Distinction between safety issues and product communication
- Role of RASFF system at EU and national level
- National Practices and link to EU regulatory framework: ECJ C-438/23

Brian Kelly, Partner, Covington & Burling, London
Each of Sessions 4 – 6 will include, where relevant, national case law from EU Member State and UK Courts and self-regulatory bodies, as well as recent ECJ decisions

15:00 Coffee Break

15:30 **Session 7: Case Study on Investor Pitch for Alternative Protein**

Put Theory into Practice: Participants split into 3 groups coached by the 3 lawyers and prepare an investor pitch.

17:00 Award Ceremony for the Best Pitch

17:15 End of EFFL Spring College and Distribution of Certificates

29 February – 1 March 2024

EFFL Spring College 2024

Registration

Venue:

Exclusive venue in the Centre of Amsterdam

Participation fee for participation face-to-face in Amsterdam:

- YES, I would like to participate for the reduced fee for public authorities **EUR 1.500,00** (excl. VAT).
- YES, I would like to participate for the regular fee of **EUR 1.875,00** (excl. VAT).

Discount for European Food and Feed Law Review (EFFL) subscribers: € 100,-

VAT will be added if applicable.

Special Fee For Start-Ups available upon request.

Seating limit

The number of participants in Amsterdam is limited.

Newsletter subscription

- Please send me information about European Food and Feed Law issues for free. I may unsubscribe from this service any time.

Cancellations

Cancellations should be made in writing per post or fax. Please note that the full fee will be charged in case of no show at the online event or for cancellations received after 15 February 2024. Nomination of a substitute remains possible without any additional costs. For more detailed information, scope and conduct of contract as well as cancellation policy, please check the Terms & Conditions on our website.

Contact:



Laura Hoppe

Conference Manager

Güntzelstr. 63 | 10717 Berlin, Germany

Phone: +49 (0)30-81 45 06-27

Fax: +49 (0)30-81 45 06-22

E-mail: hoppe@lexxion.eu

online: www.lexxion.eu/events

Name

Position, Department

Company Name

Address

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E-Mail

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Date, Signature